

Genesee County Survey

WNY STAMP Related Results

The study of 400 registered voters was conducted October 3-5, 2013. All respondents were part of a fully representative sample of registered voters in Genesee County.

The confidence interval associated with a sample of this size is such that:
95% of the time, results from 400 interviews (registered voters) will be within +/-5% of the True Values, which refers to the results obtained if it were possible to interview every registered voter in Genesee County.

Below are the responses for questions 10-12 that pertain specifically to the WNY STAMP project in Alabama, NY.

Full executive summary, survey results, and cross tabulation data will be provided upon request.

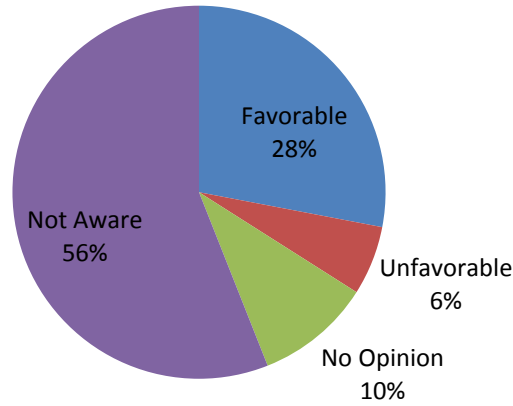
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Are you aware of the proposed Science and Technology Advanced Manufacturing Park, called STAMP, in the Town of Alabama? If yes, do you have a favorable or unfavorable opinion of this proposed manufacturing park?

Only 28% are aware and favorable of STAMP, while 56% are unaware.

Aware and Opinion of STAMP?



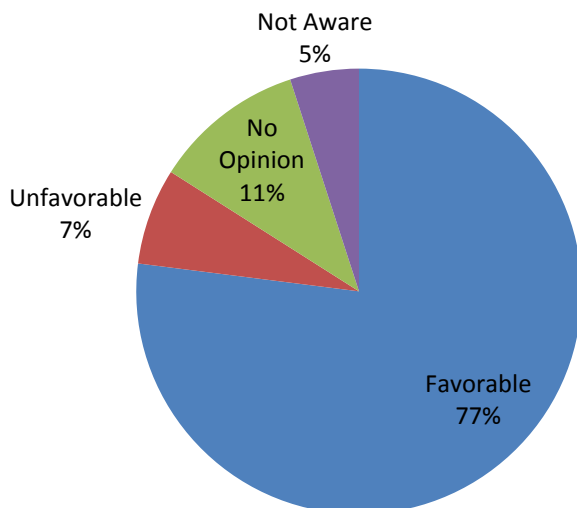
-TV news source voters have the highest percentage of unawareness of the STAMP project (75%).

-Internet news source voters are highly unaware of the STAMP project as well (59%).

-Un-favorability is very low, as voters who were not aware did not indicate they were unfavorable.

The proposed Science Technology and Advanced Manufacturing Park, called STAMP would be built on a 1250 acre site and have the potential to employ 10,000 good paying technology, manufacturing and support jobs. Does this information give you a favorable or unfavorable opinion of this proposed manufacturing park?

Opinion of STAMP after hearing potential benefits



-Upon hearing the potential benefits of STAMP voters indicated they were overwhelmingly in favor of the project (77%).

If you knew that the GCEDC would play a role in the development of this project, would you have a favorable or unfavorable opinion of the GCEDC?

75% of voters have a favorable opinion of the GCEDC after learning about our role in the development of the STAMP project.

Opinion of the GCEDC after learning about STAMP project potential

