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## Giroux Glass, Inc. Helps in Renovation of Hollywood Gateway Sign in Preparation for Dramatic Lighting Ceremony

LOS ANGELES, Calif., April 21, 2015 – Giroux Glass, Inc. announced its participation in a community effort to beautify and restore a Hollywood landmark. The Hollywood Gateway Sign sits upon a triangular median at the intersection of Franklin, Wilcox and Cahuenga in the "Yucca Corridor." Giroux Glass recently replaced some of the glass panels that spell the word "HOLLYWOOD," in a triangular-shaped tower sign that is seen by over eight million residents and visitors annually.

In 1994, a group of about 25 businesses and neighbors in the community formed the "Yucca Corridor Coalition of Property Owners and Managers," ("YCC"). In collaboration with Los Angeles City agencies, they cleaned up the area, started a Community Watch program, and donated and raised almost \$650,000. The group successfully addressed quality of life issues in the area, including crime, substandard housing, lack of services and beautification.

Under the shade of a stately jacaranda tree, the median itself had become a target for vandalism and mistreatment of the property. Plans to eliminate such activity and to create a focal point for the neighborhood were launched in 2000, and included erecting the landmark sign in 2003. The design of the 30-foot sign was developed by Jeanine Centuori, architect and instructor at Woodbury University School of Architecture, and artist, Russell Rock.

On what is considered the Corridor's "jewel in the crown" is this week's ceremony to celebrate the sign's lighting, a project spear-headed by local business owner, David Wexler. Wexler, a Hollywood native who takes great pride in the area in which he grew up and has operated his business since 1985, felt compelled to take the Gateway Sign one step further than with the dim lighting it originally cast. His vision, to be brought to life on April 22<sup>nd</sup>, was to replace the weak lighting from 2003 with bright Phillips LED lights that change color from dusk to dawn, much like the famous light pillars at Los Angeles LAX Airport.

The ceremony, to take place at 7:00 pm on Wednesday, April 22, will celebrate the initial illumination of the new, bright, colorful lights. Residents and business owners will revel in the colors of the Gateway Sign's new lighting, the jacaranda in full bloom, brand-new landscaping and a renewed sense of community and partnership in the Yucca Corridor.

## About Giroux Glass, Inc.:

Giroux Glass, Inc., a glass, glazing and architectural metals contracting company that operates branches in Los Angeles, San Bernardino, Las Vegas and Fresno. The company caters to commercial, high-end design, residential and retail sectors, and provides the latest cutting-edge technologies and best practices with a variety of CAD and repair services and tenant improvements.

Giroux Glass has completed countless notable projects, including such landmarks as the Skywalk at the Grand Canyon, the Getty Museum, the Staples Center, CityCenter and most hotels and casinos on Las Vegas Strip. For a slideshow of past projects, please click here.

For more information, visit www.girouxglass.com

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